

Stanislaus and Tuolumne Rivers Groundwater Basin Association
Groundwater Sustainability Agency

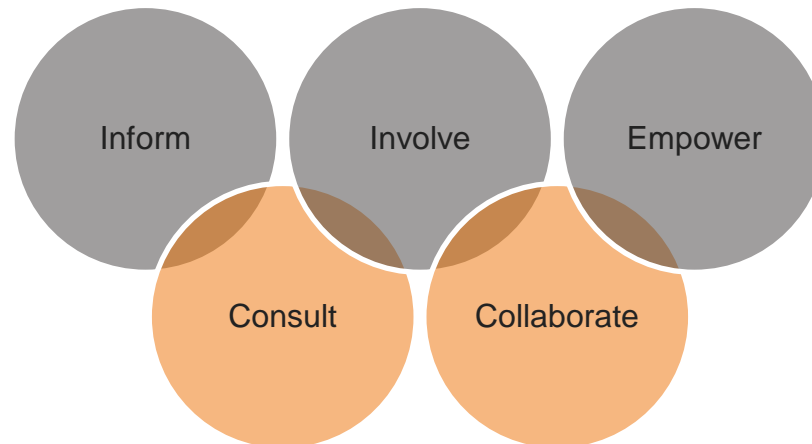
Communications and Engagement Roadmap

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Public Engagement in GSP Development

- Identification of opportunities for public engagement and a discussion of how public input and response will be used
- A description of how the Agency encourages the active involvement of diverse social, cultural, and economic elements of population within the basin
- The method the Agency shall follow to inform the public about progress implementing the Plan, including the status of projects and actions



Key Decisions Points

Required Activities	Best Practices
§354.10 (a): Identification of Beneficial Users	Informational Materials
Website	Newsletters
Interested Parties Database	Speaker's Bureau
Administrative Record of Outreach	Public Workshops
Draft GSP Notice to Cities and Counties	Interbasin Coordination
Public Comment Summary in Draft GSP	
Public Hearing to Adopt Final GSP	

Beneficial Uses and Users

- Agricultural well owners
- Domestic well owners
- Municipal well operators
- Public water systems
- Local land use planning agencies
- Environmental users of groundwater
- Surface water users
- Federal government
- California Native American tribes
- Disadvantaged communities (DAC)
- Groundwater elevation monitoring entities

Existing Outreach

- Website
- Stakeholder Survey
- Interested Parties Database
- Public Meetings

Summary of Engagement – Communications Plan Database (Example)

Target Stakeholder	Type/Category	Main Contact	Contact Title	Outreach Owner	Lead	Priority Rank	Status
Planning Commission, Oakdale	Govt and Land Use Agency	TBD		TBD	TBD	Tier 1 (High Priority)	
Sierra Club, Yokuts Group	Environmental	Rick Delvin	Chair	Sam	Sam	Tier 2 (Medium Priority)	Presentation schedule 9/11
Modesto Rotary Club (Downtown)	Community Organization	Cathy Hollandar	Executive Assistant	Gordon	Gordon	Tier 3 (Low Priority)	Provided presentation at regular meeting on 9/1
Tuolumne River Trust	Environmental	Patrick Koepele	Executive Director	Sam	Kirsten	Tier 2 (Medium Priority)	Emailed 9/5, no response

Potential General Outreach

- Informational Materials
 - Fact Sheets
 - Presentation Slides
 - Fliers
 - Template Social Media Posts
 - News Releases
- Newsletter
- Speaker's Bureau
- GSP Development Workshops

Potential Targeted Outreach

- Tribes
- Watershed Stewardship Organization
- Government and Land Use Agencies
- Disadvantaged Communities
- Agricultural Water Users

GSP Adoption

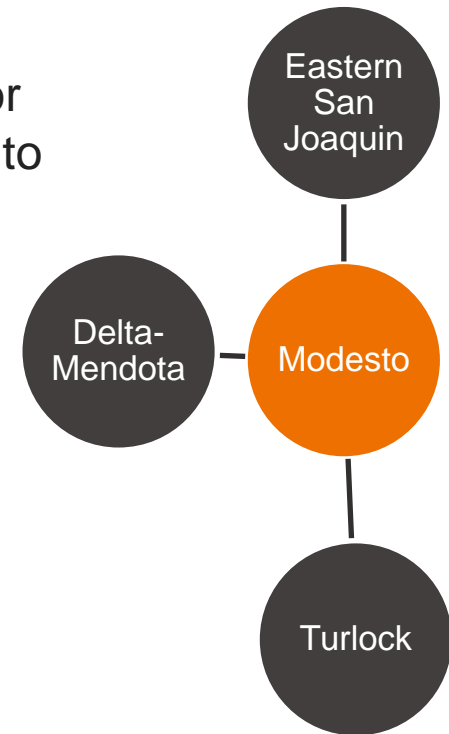
- Public Comment Process
 - Option 1: Serial Review
 - Option 2: Formal Public Comment
 - Option 3: Informal Public Comment
- Final GSP Adoption Process

GSP Implementation

- Website Posts
- Public Meetings
- Interested Parties Database
- CEQA public input process for projects

Voluntary Inter-Basin Coordination

- Voluntary action
- Requires close coordination with GSAs or the Plan Manager in adjacent subbasins to address basin-boundary flow and other issues



Discussion